



# Update your business!

digital solutions from germany

For many years, e-unit Werbeagentur GmbH has been the creative and solution-oriented partner in the field of digitalization for companies and service providers in the metal, wood and plastics industries. Specially designed to meet the needs of each individual customer, e-unit develops holistic marketing concepts for e-commerce, e-recruiting and digital market development.

The team from Ahaus (Münsterland) near the Dutch border stands for creativity, quality and sustainability. The core focus of our services includes professional online presences, incorporating the latest web technologies as the foundation for the introduction of new products and services (B2B).

The goal is to digitally tap into new markets, which can be complemented by social media services, as well as traditional marketing mechanisms (newsletters, mailings) and support for trade shows, events, and conferences.

## B2B-Web-Solutions – New opportunities in digital marketing

The e-unit advertising agency is the experienced partner for companies that want to place products, services and brands on the German business-to-business market. Our foundation is decades of experience in marketing for

German and international companies, focusing on the placement of products and services, particularly in the technical and engineering sectors (mechanical engineering, plastics processing, semi-finished product manufacturing), as well as in the medical field (mechanical engineering, plastics processing, semi-finished product manufacturing).

e-unit’s key services include sophisticated web-based solutions and digital market development for companies with a technical background in the business-to-business sector. The wide range of technical possibilities offers companies the opportunity to achieve continuously increasing sales in the business-to-business sector as well

### *eunit* Werbeagentur GmbH

<b>Foundation:</b>	1994
<b>Focus:</b>	digital agency services
<b>Team:</b>	18 employees
<b>Company:</b>	Owner-managed
<b>Region:</b>	Nordrhein-Westfalen
<b>Management:</b>	Matthias Lindtner, Helmut Gottheil
<b>Location:</b>	Harmate 12, DE-48683 Ahaus
<b>Local court:</b>	Coesfeld, HRB 3759

As of: October 2024

**contact us.**

**mail** office@e-unit.de  
**web** www.e-unit.de



# companyprofile.

**For planned success**

We accompany and support you in the long term.

**#marketing concepts**

**#websolutions**

**#onlinemarketing**

**#tradeshowsupport**



## Advertising agency for SMEs

Founded as a full-service marketing agency, we have been developing quickly and steadily for over 25 years to become the full-service digitalization service provider we are today.

We provide you with holistic advice on digital market development and support you throughout the entire process, from the creative idea to implementation and market launch to a successful long-term solution for your company or project.

Founded in 1994 **18 Employees**

**1000 completed web projects**

**100 active clients B2B**

**300 Providingclients**

**Visualizations for trade shows,  
events and conferences**

*e*unit Werbeagentur GmbH

### webdevelopment.

Websites and portals  
Digitization solutions  
Web stores, full service  
Web applications  
Process optimization

### digital solutions.

e-recruit: digitales SaaS-Recruiting-Tool  
E-Mailer: Dialogmarketing-Tool  
e-dialog: Cloud-basiertes CRM

### digital market development.

Search engine marketing (SEO & SEA)  
20 Visualizations for trade shows, events and conferences  
"New Business" concepts for SMEs  
AI-supported campaign management  
Social media campaigns

### agency services.

Corporate Design  
Creative concepts  
Trade fair / event / congress

### partnerships.

Shopware Business Partner  
Google Partner  
Mittwald Agency Partner  
Pickware Partner

### b2b clients.

over 900 completed web projects  
over 100 active B2B customers from the metal, plastics, glass, wood and construction industries

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